Unit 1 | Assignment - KickStart My Chart

What are three conclusions we can make about Kickstarter campaigns given the provided data?

1. Theatre is the most popular campaign category followed by Music and Technology.
2. Even though Theatre are the most popular campaigns, Music has the most successfully funded campaigns based on the total number of campaigns.
3. In general most successful campaigns are launched in May.

What are some of the limitations of this dataset?

The data does not show us why some of the campaigns failed. There can be many factors that can influence a campaign’s success from product presentation to social media exposure.

What are some other possible tables/graphs that we could create?

1. We can create a bar graph that looks at the amount of backers each campaign had.
2. We can also create a bar graph that shows the average dotation amount based on the different categories.